



BIOSCIENCE ASSOCIATION MANITOBA

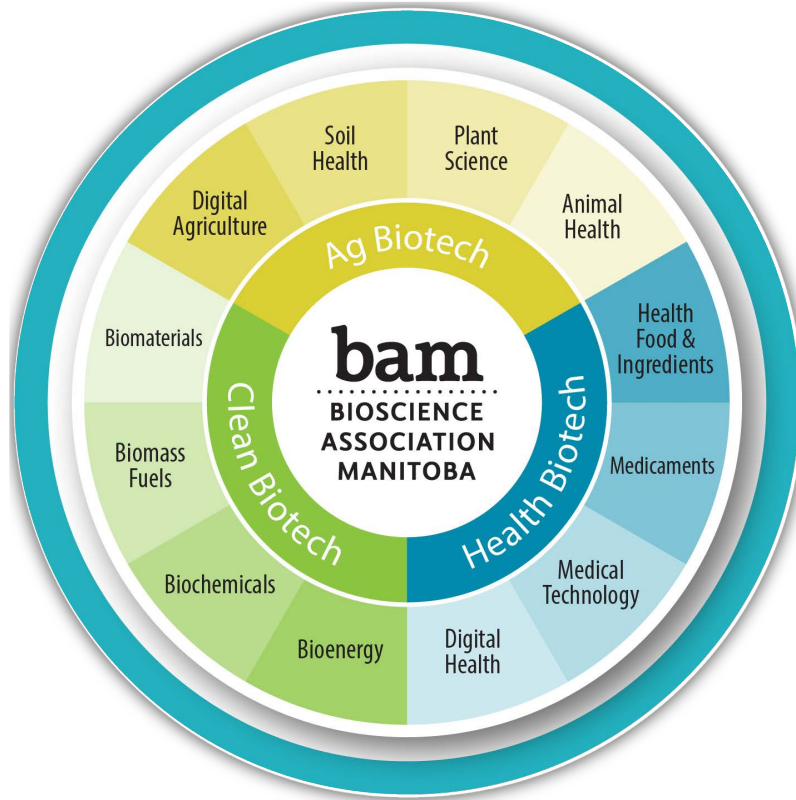
# SPONSORSHIP PACKAGE

---



# About BAM

The Bioscience Association Manitoba (BAM) is the voice and organizational nucleus of Manitoba's bioscience industry. Since 1990, it has come to represent over 110 local organizations that span across Manitoba's Health Biotech, Clean Biotech and Ag Biotech sectors.



## AG BIOTECH



**Includes Plant Science, Animal Health, Soil Health and Digital Agriculture**

The **AG BIOTECH** sector focuses on developing and commercializing innovations related to agricultural plants or animals for the purpose of increasing yields, production efficiencies and/or impacts and/or improving nutritional profiles.

## HEALTH BIOTECH



**Includes Healthy Food and Ingredients, Medicaments, Medical Technology and Digital Health**

The **HEALTH BIOTECH** sector consists of companies developing and commercializing innovations that allow for the early identification, prevention and/or treatment of illness and diseases.

## CLEAN BIOTECH



**Includes Bioenergy, Biochemicals, Biomass Fuels and Biomaterials**

The **CLEAN BIOTECH** sector uses materials from or with living organisms to generate a new value-added products, with the goal to reduce negative impacts on the environment. Clean Biotech companies work in the areas of renewable fuels, industrial bioproducts and bioremediation technologies.

# About BAM

As a non-profit, BAM strives to grow Manitoba's vibrant bioscience industry. By collaborating with members, stakeholders, government officials and other organizations, BAM helps to achieve excellence in this competitive industry. BAM provides you with a superb opportunity to bring your message to the bioscience community in Manitoba.

## MISSION

To enable commercial success for Manitoba's bioscience companies by acting as a catalyst for innovation, by expanding the sector's employee base, enhancing skills through workforce development, and by leading with one unified voice to create a local and global engagement.

## VISION

To cultivate a vital bioscience community that drives economic growth for Manitoba.

## CORE VALUES

- We are passionate about biosciences
- We are driven by our members' needs
- We strive to achieve excellence in all we do
- We collaborate with our members and the community

# Sponsorship Benefits

## Three Reasons to Sponsor BAM Events:

### 1) CONNECT

with innovators, stakeholders, policy makers and influencers in the bioscience industry

### 2) BE AN ACTIVE PARTICIPANT

to support and create new strategies or find new opportunities to grow your business

### 3) ALIGN YOUR ORGANIZATION

with goal-oriented, solution-focused events that help strengthen the bioscience community

## Your Support Builds our Collective Strength

In addition to BAM's key signature events, your sponsorship supports:

- *Advocacy*
- *Education and Networking Opportunities*
- *Communications*

BAM is open to collaborating with you to build a custom sponsorship package that suits your specific needs and will help you achieve your desired outcomes.

To confirm your sponsorship or discuss options please contact:

**Judi Bahl | Director, Business Development at**  
**E: [judi@biomb.ca](mailto:judi@biomb.ca) | C: 780-934-8069**

# Program Opportunities

## Association Sponsor

Your support goes towards BAM's four signature events

- \* **Annual Awards Dinner**
- \* **Global Biotech Week**
- \* **Annual General Meeting**
- \* **Funding Day**

### AT-A-GLANCE

<b>SPONSORSHIP</b>	<b>PLATINUM \$15,500</b>	<b>GOLD \$10,500</b>	<b>SILVER \$8,000</b>
Signature Event Sponsor options	3 out of 4 events	2 out of 4 events	1 out of 4 events
Reserved seats at Annual Awards Dinner	7-10	8	4
Speaker at workshops (1x/year) or Policy Initiative event (1x/year)	✓	✓	
Spotlight in BAM Newsletter (150 words)	2x/year	1x/year	
Host board meeting (1x/year)	✓		
Remarks at Networking Events (1x/year)	✓	✓	✓
Promotion on social media	✓	✓	✓
Logo on website & BAM Newsletter as sponsor	✓	✓	✓
Annual BAM membership	✓	✓	✓
Participation on the Policy Committee	✓	✓	✓

# Program Opportunities

## Sponsorship Overview

### \* PLATINUM - \$15,500

- Signature Event Sponsor options: 3 out of 4 events
  - Greetings from podium
  - Present an award or introduce speaker
  - Recognition on event marketing material
  - Banner and product placement
- Reserved seats at Annual Awards Dinner
  - 1 table (7-10 seats)
- Speaker at workshops (1x/year) or Policy Initiative Event (1x/year)
  - Greetings from podium
  - Recognition on event material
- Participation on the Policy Committee
- Host board meeting at your site (1x/year)
- Remarks at Networking Events (1x/year)
- Spotlight in BAM Newsletter (150 words): 2x/year
- Promotion on social media
- Logo on website and BAM Newsletter as sponsor
- Annual BAM membership

### \* GOLD - \$10,500

- Signature Event Sponsor options: 2 out of 4 events
  - *Greetings from podium*
  - *Present an award or introduce speaker*
  - *Recognition on event marketing material*
  - *Banner and product placement*
- Reserved seats at Annual Awards Dinner
  - *8 seats*
- Speaker at workshops (1x/year) or Policy Initiative Event (1x/year)
  - *Greetings from podium*
  - *Recognition on event material*
- Participation on the Policy Committee
- Remarks at Networking Events (1x/year)
- Spotlight in BAM Newsletter (150 words): 1x/year
- Promotion on social media
- Logo on website and BAM Newsletter as sponsor
- Annual BAM membership

### \* SILVER - \$8,000

- Signature Event Sponsor options: 1 out of 4 events
  - *Greetings from podium*
  - *Present an award or introduce speaker*
  - *Recognition on event marketing material*
  - *Banner and product placement*
- Reserved seats at Annual Awards Dinner
  - *4 seats*
- Participation on the Policy Committee
- Remarks at Networking Events (1x/year)
- Promotion on social media
- Logo on website and BAM Newsletter as sponsor
- Annual BAM membership



# Program Opportunities

## \* ANNUAL AWARDS DINNER

The BAM Annual Awards Dinner is the Association’s preeminent event that brings our members together with partners to celebrate their achievements in the bioscience sector. Our goal is to continue to grow this event so that Manitoba’s companies and communities are showcased, and the sector is given the recognition it deserves.

The Annual Awards Dinner is an evening of celebration for Manitobans involved in world class research and development, businesses working to make our lives healthier and more sustainable, and students ready to continue these successes into the future.

Focused on strengthening our community with this signature event, your sponsorship will demonstrate your support for the bioscience industry while solidifying your company as an industry leader.

### AT-A-GLANCE

<b>Sponsorship</b>	<b>Platinum \$5,500</b>	<b>Gold \$3,000</b>	<b>Silver \$2,500</b>	<b>Full Corporate \$1,800</b>	<b>Half Corporate \$950</b>
Opportunity to present an award of your choice					
Opportunity to present an award selected by association		✓			
Opportunity to have VIP seated at your table	✓	✓		✓	
Logo on event marketing materials	✓	✓			
Logo on screens during reception	✓	✓	✓	✓	
Acknowledgment of your support in emcee remarks	✓	✓	✓	✓	✓
Reserved seats	7-10	7-10	4-5	7-10	4-5
Social media mentions	8	5	3	2	

# Program Opportunities

## Sponsorship Overview - Annual Awards Dinner (continued):

### \* PLATINUM - \$5,500

- Opportunity to present an award of your choice:
  - *Outstanding Leadership in Bioscience*
  - *Bioscience Company of the Year*
  - *Most Promising Bioscience Student of the Year*
  - *Emerging Company of the Year*
- Opportunity to have VIP guest seated at your table
- Logo on event marketing materials
- Logo on screens during reception
- Acknowledgment of your support in emcee remarks
- Reserved full table (7-10 seats)
  - *Corporate name and logo on display card at table*
- 8 individual social media mentions

### \* GOLD - \$3,000

- Opportunity to present an award selected by association:
  - *Outstanding Leadership in Bioscience*
  - *Bioscience Company of the Year*
  - *Most Promising Bioscience Student of the Year*
  - *Emerging Company of the Year*
- Opportunity to have VIP guest seated at your table
- Logo on event marketing materials
- Logo on screens during reception
- Acknowledgment of your support in emcee remarks
- Reserved full table (7-10 seats)
  - *Corporate name and logo on display card at table*
- 5 social media mentions

### \* SILVER - \$2,500

- Logo on screens during reception
- Acknowledgment of your support in emcee remarks
- Reserved half table (4-5 seats)
  - *Corporate name and logo on display card at table*
- 3 social media mentions

### \* FULL CORPORATE TABLE - \$1,800 + GST

- Opportunity to have VIP guest seated at your table
- Logo on screens during reception
- Acknowledgment of your support in emcee remarks
- Reserved full table (7-10 seats)
  - *Corporate name and logo on display card at table*
- 2 social media mentions

### \* HALF CORPORATE TABLE - \$950 + GST

- Acknowledgment of your support in emcee remarks
- Reserved half table (4-5 seats)
  - *Corporate name and logo on display card at table*

# Program Opportunities

## \* GLOBAL BIOTECH WEEK



Global Biotech Week, hosted annually, is a national event held to celebrate Canada’s scientific ingenuity. It is an event to raise awareness of the biotech industry and its global potential among policy makers, policy influencers and the public.

It is your chance to collaborate, expand your network and build your brand by showing your commitment to building public awareness of the science – and business – of biotechnology. To showcase Manitoba’s success and the industry’s global significance, demonstrate your organization’s commitment to building a strong basis for future leaders in biosciences by supporting student engagement in the industry.

Your sponsorship supports Global Biotech Week featured events such as:

- "Science in the City" networking event with elected officials and various government representatives and industry stakeholders
- Student tours at various member companies and facilities to create awareness of bioscience careers

### AT-A-GLANCE

SPONSORSHIP	TITLE \$2,000	SUPPORTING \$1,000
Opportunity to provide remarks at Global Biotech Week Events	✓	
Logo displayed on marketing material and event registration page	✓	✓
Acknowledgement of your support in emcee remarks	✓	✓
Banner display and distribute printed material	✓	✓
Social media mentions	4	2

## Sponsorship Overview:

### \* TITLE SPONSOR- \$2,000

- Opportunity to provide remarks at Global Biotech Week Events
- Logo displayed on marketing material and event registration page
- Acknowledgment of your support in emcee remarks
- Banner display and an opportunity to distribute printed material at an event of your choice
- 4 social media mentions

### \* SUPPORTING SPONSOR- \$1,000

- Logo displayed on marketing material and event registration page
- Acknowledgment of your support in emcee remarks
- Banner display and opportunity to distribute printed material at an event of your choice
- 2 social media mentions



# Program Opportunities

## \* Industry Profile Study (IPS)

Bioscience Association Manitoba (BAM) conducts a bi-annual Industry Profile Study which details key business and workforce indicators related to the bioscience industry in Manitoba.

### AT-A-GLANCE

SPONSORSHIP	TITLE \$1,500
Feature in the Industry Profile Study	✓
Social media mentions	✓

## \* Title Sponsor - \$1,500

- Feature in the Industry Profile Study
- Social media mentions

## \* Annual General Meeting (AGM)

The Bioscience Association Manitoba's (BAM) Annual General Meeting (AGM) is an opportunity for industry leaders, researchers, educators, government representatives and other stakeholders to come together to celebrate the achievement, and success of the bioscience community in Manitoba.

### AT-A-GLANCE

SPONSORSHIP	TITLE \$2,000	SUPPORTING \$1,000
Feature in the AGM report	✓	
Opportunity to provide opening remarks and introduce special guest(s)	✓	
Logo on event registration page	✓	✓
Logo on all event specific email communication	✓	✓
Banner display and printed material	✓	✓
Social media mentions	3	2

## Sponsorship Overview:

### \* Title Sponsor - \$2,000

- Feature in the AGM report
- Opportunity to provide opening remarks and introduce special guest(s)
- Logo on event registration page
- Logo on all event specific email communication
- Banner display and an opportunity to distribute printed material
- 3 social media mentions

### \* Supporting Sponsor - \$1,000

- Logo on event registration page
- Logo on all event specific email communication
- Banner display and an opportunity to distribute printed material
- 2 social media mentions

# Program Opportunities

## \* FUNDING DAY

Funding Day provides an opportunity to connect directly with Manitoba businesses to promote your services. The goal is to create a platform that supports strategic partnerships and provides access to funding opportunities to secure the resources companies need to grow their businesses and further strengthen Manitoba's economy.

Following the success of previous Funding Day events, the program has been curated to offer greater value and support to both participating companies, service providers and funders. Utilizing a computerized match-making process supported by an online survey, companies meet one-on-one with various funders, investors and service providers. Meetings are scheduled in seven-minute intervals enabling participants to conduct introductory meetings; gathering valuable information in a timely and efficient manner.

As a corporate or non-profit sponsor, you will be demonstrating your support for Manitoba businesses and raising awareness of your organization's commitment to developing bioscience industry in Manitoba.

### AT-A-GLANCE

SPONSORSHIP	CORPORATE \$2,500	NON-PROFIT \$1,500
Booth space and table	✓	✓
Name and logo on onsite material and table	✓	✓
Company/Organization bio (50 words) and logo included within event directory	✓	✓
Event registration tickets	2	2
Logo on event registration page	✓	✓
Acknowledgment of your support in emcee remarks	✓	✓
Banner display	✓	✓
Social media mentions	2	2

## Sponsorship Overview:

### \* CORPORATE SPONSOR- \$2,500

- Booth space and table in network building room
- Name and logo on onsite material and table
- Company/Organization bio (50 words) and logo included within event directory
- Event registration as "Funder" or "Service Provider"
  - 2 tickets
- Logo on event registration page
- Acknowledgment of your support in emcee remarks
- Banner display
- 2 social media mentions

### \* NON-PROFIT SPONSOR- \$1,500

# Program Opportunities

## \* NETWORKING EVENTS

BAM is the catalyst for innovation within the provincial bioscience community. We host networking building events with members, industry partners and various stakeholders, creating an environment for collaboration and future partnerships.

For established companies to grow and small to medium sized enterprises be successful, BAM is actively engaged with all levels of government. This ensures that issues such as education, investments, taxes, infrastructure and immigration are thoughtfully considered. BAM coordinates networking events that provide opportunity to bring together decision makers and our members to discuss the bioscience industry.

### AT-A-GLANCE

SPONSORSHIP	TITLE \$2,000	SUPPORTING \$1,000
Opportunity to provide opening remarks and introduce special guest(s)	✓	
Logo on event registration page	✓	✓
Logo on all event specific email communication	✓	✓
Banner display and printed material	✓	✓
Social media mentions	3	2

### Sponsorship Overview:

#### \* Title Sponsor - \$2,000

- Opportunity to provide opening remarks and introduce special guest(s)
- Logo on event registration page
- Logo on all event specific email communication
- Banner display and an opportunity to distribute printed material
- 3 social media mentions

#### \* Supporting Sponsor - \$1,000

- Logo on event registration page
- Logo on all event specific email communication
- Banner display and an opportunity to distribute printed material
- 2 social media mentions



## **BIOSCIENCE ASSOCIATION MANITOBA**

1000 Waverley Street  
Winnipeg, Manitoba  
R3T 0P3

**biomb.ca**  
info@biomb.ca  
+1 (204) 272-5095



**Funding Provided by:**

The Manitoba government